

Meet Canada's Food & Beverage Customers

Where and how Canadians are dining out—and what impact do they have on food & beverage establishments?

Canadians are dining out more than ever before...

When dining out, they spend significantly...

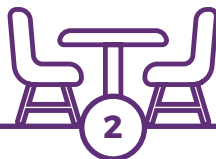
\$ 62%
of respondents spend up to \$30 per visit

71%
dine out up to 10 times per month

Their most popular options for prepared meals are...



57%
get fast-food, quick-service or drive-thru



53%
sit down at full-service restaurants



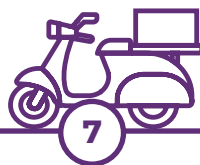
46%
get take-out from a restaurant



44%
buy prepared food from a grocery store



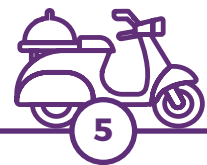
5%
order subscription service/meal kits



13%
order 3rd-party food deliveries



14%
buy prepared food from a convenience store



42%
order restaurant delivery

22% choose where to dine out based on a "near me" search option...



...including **30%** of Millennials

Competition is fierce...

customers belong to just 2.2 restaurant loyalty programs on average



Customers increasingly value convenience...

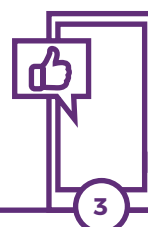
What loyal customers want:



36%
Personalized offers



34%
Rewards



23%
An improved customer experience

Download our *Changing Tastes and Flavours* Whitepaper