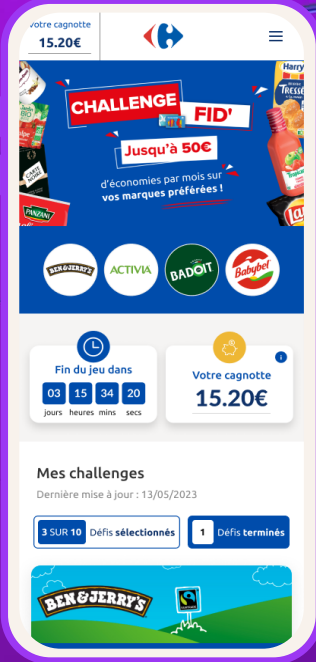


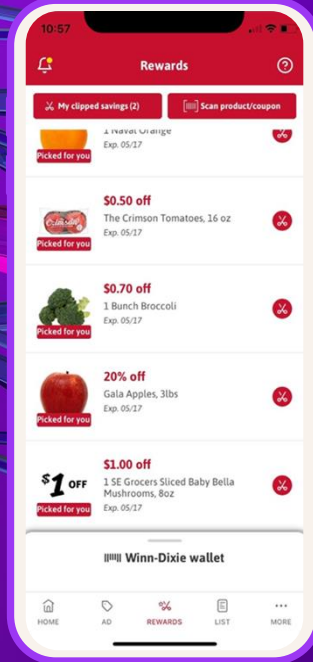
1

## Personalized Challenges



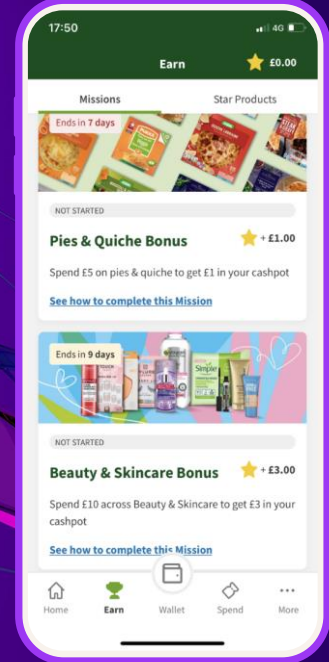
2

## Omnichannel Promotions



3

## Real-Time Loyalty



### AI-driven, hyper-personalized "challenges" designed to reward incremental behaviour

- End-to-end solution with no POS integration required
- 4 Challenge types: Frequency, Brand, Category & Referral
- Live in 5-weeks
- 7:1 incremental sales to reward earned
- Unlock revenue streams from suppliers who can expect 4:1 incremental sales to reward earned

### The most flexible and scalable promotions personalization platform

- +100 promotion types available out of the box plus the flexibility to create your own
- Currently issuing +750m personalized offers per week
- Real-time personalization execution through cloud-based basket adjudication at the POS
- Single customer view with the Eagle Eye Wallet

### The best-in-class loyalty platform for leading omnichannel retailers

- Omni-commerce, fully integrated solution to enable the seamless and secure management of real-time loyalty programs
- Delivers the full digital marketing toolkit enabling unlimited use cases including points, tiers, cashback, coalitions, subscriptions and more
- Currently managing +100m unique loyalty members
- Single customer view with the Eagle Eye Wallet

To find out more, get in touch!